

Plasbel[®], takes on the circular economy challenge with the objective of stimulating growth through more sustainable production, resource efficiency and commitment to the environment.



Reusable bag made of 80% post-consumer recycled material (LDPE).



We are a Circular Economy

We follow the process of Circular Economy

Citizens recycle plastic materials and our supplier collects post-consumer plastic, which is converted into pellets after undergoing a process of maximum quality, which we reuse and transform into post consumer recyclable eco bags.

We manufacture with 100% renewable energy.

Since 2019, all our products are manufacture with 100% renewable wind-powered energy.

We reduce the generation of waste.

Recycling is the best way to help reduce landfill problems. Thanks to the process of transforming recycled material in the Plasbel[®] recycling plant, we manage the waste in a proper way and guarantee the sustainability of our product.

We use auxiliary materials with the FSC seal.

Plasbel's commitment to the environment is paramount, which is why we take care of even the smallest details. Thus, the cardboard box has the FSC seal, a certification that guarantees the sustainable use and management of forests, and 100% recyclable.

We reduce CO2 emissions.

By using post-consumer content, waste is reused in the manufacture of refuse bags, without the need to rely on new raw materials. By renewing motors, we have managed to reduce the emission of 611.23 tons of CO2 per year. This is equivalent to the average CO2 emission of 3.5 million KMs from a diesel car.

We align ourselves with the European Strategy on Plastics.

The EU established in 2018 that by 2030 all plastic packaging placed on the EU market must be reusable, compostable or recyclable.



we eco-innovate, manufacture, reuse and recycle.

At **Plasbel**[®] we are creating a sense of social awareness and responsibility for the environment through a model of organized management of our manufacturing process and by maximizing the profitability of available resources. We reduce the waste generated from the production process by transforming it into a new recycled material that will be used and reintroduced into the market. This establishes a continuous cycle of development through which the value of the materials and products obtained extend their useful life. Thanks to the transformation process of recycled material at the Plasbel[®] recycling plant, we manage waste in an appropriate way, saving on raw material and guaranteeing the sustainability of our product.